



**CELEBRATING  
OUR FRONTLINE  
HEROES!  
11.7.21**

*FEARLESS  
MOVEMENT*

**2ND ANNUAL**  
*Strut for  
Fearless Futures*  
at the Collingswood Ballroom

**THIS YEAR WE'RE HONORING OUR FEARLESS HEROES,  
JEFFERSON HOSPITAL, WASHINGTON TOWNSHIPS'  
ICU NURSING STAFF AS THEY TAKE THE RUNWAY!**

**Become a Community Partner!**

Fearless Movement is a 501 (c)(3) Epilepsy and Mental Health non-profit organization.  
For sponsorships or more information, please email: [ashley@fearlessmovement.org](mailto:ashley@fearlessmovement.org)

# FEARLESS MOVEMENT *Strut for Fearless Futures* FALL FASHION SHOW

## PRESENTING SPONSOR - \$10,000.00 (ONE AVAILABLE)

- Exclusive recognition as our Presenting Sponsor on all event signage.
- Logo on event step and repeat for model and guest photos.
- Full table (10 tickets) and opportunity for a representative to welcome Fashion Show guests at the beginning of the show!
- Receive maximum exposure as our "Presenting Sponsor" on our social media channels, E-newsletter, and signage that reaches 100,000 individuals.
- Included in press releases with large networks and media outlets such as NJ.com, NBC 10, CBS Philly, PHL 17, and more.
- Logo on the back of our model's shirts "To be beautiful is to be you" included in photography for marketing the event and prior to the show.
- 60-second marketing video for your business from the event and impact of the shopping spree with the nurses.
- Marketing Video for your business played at the show and on our website.
- Logo with hotlink on our website, on Giveaway bags, and marketing material in bags for 150+ guests.
- Logo on front cover and back of our event program book.
- (2) Full-page, color ads in our event program book.



## GOLD SPONSOR - \$5,000.00

- Receive a full table (10 tickets) and maximum exposure as our "Gold Sponsor" on our social media channels, E-newsletter, and all event signage that reaches 100,000 individuals.
- Included in press releases with large networks and media outlets such as NJ.com, NBC 10, CBS Philly, PHL 17, and more.
- 60-second video advertisement for your business use from the event and shopping spree with the nurses.
- (2) Full-page, color ads in our event program book.
- Logo with hotlink on our website, on Giveaway bags and marketing material in bags for 150+ guests.



# **FEARLESS MOVEMENT** *Strut for Fearless Futures* **FALL FASHION SHOW**

## **SILVER SPONSOR - \$3,000.00**

- Receive 5 tickets maximum exposure as our "Silver Sponsor" on our social media channels, E-newsletter, and all event signage that reaches 100,000 individuals.
- Included in press releases with large networks and media outlets such as NJ.com, NBC 10, CBS Philly, PHL 17, and more.
- (1) Full-page, color ad in our event program book.
- 30-second marketing video and thank you announcement at the event.
- Logo with hotlink for six months on our website homepage.
- Distribute marketing material in giveaway bags to 150+ guests.

## **COCKTAIL SPONSOR - \$2,000.00 (ONE AVAILABLE)**

- Recognition banner at the event bar as our Cocktail Sponsor and 2 tickets.
- Receive maximum exposure as our "Cocktail Sponsor" on our social media channels, E-newsletter, and all event signage that reaches 100,000 individuals.
- Included in press releases with large networks and media outlets such as NJ.com, NBC 10, CBS Philly, PHL 17, and more.
- (1) Full-page, color ad in our event program book.
- Logo with hotlink on our ticket sale site and marketing material in giveaway bags to 150+ guests.

## **WARDROBE SPONSOR - \$2,000.00 (ONE AVAILABLE)**

- Provide 12 Jefferson Hospital nurses with outfits to take the runway with bold confidence!
- Receive maximum exposure as our "Wardrobe Sponsor" on our social media channels, E-newsletter, and event signage that reaches 100,000 individuals.
- Included in press releases with large networks and media outlets such as NJ.com, NBC 10, CBS Philly, PHL 17, and more.
- (2) Full-page, color ads in our event advertisement book and logo with hotlink on ticket sale site.

## **COMMUNITY SPONSOR - \$500.00**

- Receive maximum exposure on our social media channels, E-newsletter, and all event signage that reaches 100,000 individuals.
- Included in press releases with large networks and media outlets such as NJ.com, NBC 10, CBS Philly, PHL 17, and more.
- Half-page, color ad in our event program book and marketing material in giveaway bags to 150+ guests.



# THE IMPACT OF YOUR GIFT



## **Free Access to the Arts - Art Empowerment Program**

"My son not only received an art empowerment package to help him work through his big feelings (epilepsy medication comes with new emotions and personality to navigate) but had a buddy to do it with! They sent one to his twin brother as well! I was in search of someone who understood the changes our family is going through, and we found that in Fearless Movement!"

- Jill, Community Member

## **Education Fund - Scholarships**

"My financial needs have become one of the most difficult factors while trying to further my education so I can pursue my career goals in Special Education. This scholarship has no doubt lightened the weight on my shoulders and provided relief while in my studies, rather worry about my financial struggles."

- Isabella, Scholarship Recipient

## **Mental Health and Leadership Programs**

"Our youth was encapsulated by Fearless Movements resilience through resistance workshop! They shared real-life stories and practical tools that built confidence, provided healthy coping mechanisms, and equipped our youth to become leaders despite fear." - Kevin, Southwest Council

## **Epilepsy and Mental Health Benevolence Fund**

"I shared students were being bullied for having seizures. They didn't have the finances to receive the proper treatment. Receiving proper treatment in a culture that penalizes you for a condition you cannot control, builds to newfound confidence, and helps provide a seizure-free and quality of life!"

- Becky, ButterPear Inc.